



# SPONSORSHIP OPPORTUNITY

## *Movie Parties in the Park*

**MAKE AN  
IMPACT  
IN YOUR  
COMMUNITY'S  
BIG BACKYARD!**





# Centerville-Washington PARK DISTRICT



Dear Community Member,

Are you looking for an impactful way to give back to your community this year? The Centerville-Washington Park District (CWPD) would like to invite you to become an event sponsor in your community's BIG backyard!

Our health, our neighborhoods, our economy and our environment all benefit from outdoor recreation. With your support, we are able to provide the quality parks and outstanding experiences our residents enjoy.

As a CWPD event sponsor, your business will gain valuable exposure within Centerville and Washington Township, extending your visibility and achieving your marketing goals. Your brand will be visible in multiple locations such as events, social media and in our quarterly print/online program guide. You will contribute to making this community *an even better place to live* by enhancing the development and improvement of outdoor recreation.

Thank you for considering this invitation to become involved with the Centerville-Washington Park District Movie Parties in the Park. On the next page, you will find more details about our 2025 sponsorship opportunities.

If you have any questions, or have sponsorship ideas/suggestions of your own, please contact me at (937) 433-5155x215 or [jhensel@cwpd.org](mailto:jhensel@cwpd.org). We look forward to having you as an event sponsor!

Sincerely,

Jake Hensel  
Program Manager  
Centerville-Washington Park District





## About the Centerville-Washington Park District

Founded in 1959 as the Washington Township Park District, the Centerville-Washington Park District (CWPD) now operates eight community parks, nine nature parks and 34 neighborhood parks encompassing 1,063 acres in Centerville and Washington Township, a suburban community of 61,000.

### Mission statement

Deliver fun, healthy, and outstanding park experiences that connect the community with the outdoors.

### Vision statement

To become the outdoor recreation destination of choice for the community we serve.

### Organizational values

Creating positive memories, integrity, public service, fiscal responsibility, environmental responsibility

## About Movie Parties in the Park

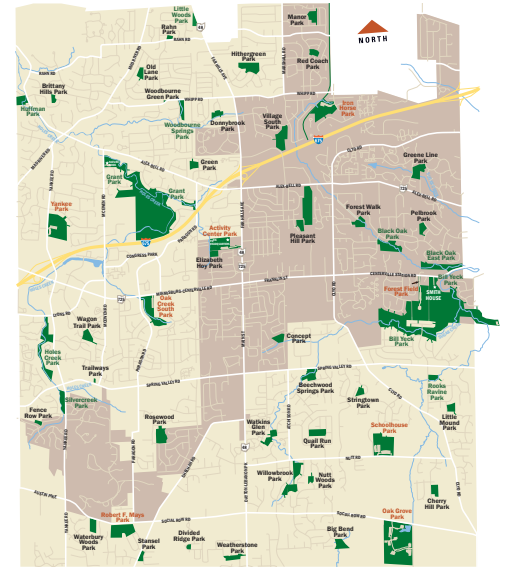
Movie Parties in the Park are free community events that take place three times per summer. Average attendance is 400 – 500 per movie night. Movie parties are most often held at Forest Field or Yankee Parks. Both community parks feature popular playgrounds, clean restrooms, athletic fields, large group picnic shelters and parking lots large enough to accommodate all attendees.

Movie parties begin with themed crafts, food trucks, snacks, themed games and more, all depending upon the movie being shown that evening. When the sun sets, the movie begins on a large inflatable movie screen.

## Event Sponsor Benefits

One \$1,500 sponsorship opportunity is available per CWPD Movie Party in the Park. In exchange for your contribution you will receive:

- Booth at the event;
- Opportunity to speak at the event;
- Organization name/logo on event signage;
- Organization name listed in event press release on [www.cwprd.org](http://www.cwprd.org);
- Organization logo in the CWPD quarterly newsletter mailed to all residential addresses in Centerville and Washington Township (approximately 27,000 copies printed each quarter) and available online;
- Social media exposure on all CWPD social media accounts (Facebook and Instagram - followers total more than 14,000);
- Listed as a Facebook event co-host.



*All requests for sponsorships go through an approval process. The Park District reserves the right deny or terminate any sponsorship application, if determined the sponsoring organization would adversely impact the reputation, image, mission, or integrity of the Centerville-Washington Park District.*



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