



2026 EVENT SPONSORSHIP OPPORTUNITIES

**MAKE AN
IMPACT
IN YOUR
COMMUNITY'S
BIG BACKYARD!**





Centerville-Washington PARK DISTRICT

Dear Community Member,

Are you looking for an impactful way to give back to your community? The Centerville-Washington Park District (CWPD) would like to invite you to become an **event sponsor** in your community's BIG backyard!

Our health, neighborhoods, economy and environment all benefit from outdoor recreation. With your support, CWPD can continue providing the high-quality parks and memorable experiences that make this community such a special place to live, work and play.

As a CWPD event sponsor, your business will gain valuable exposure throughout Centerville and Washington Township, helping you reach your marketing goals while giving back locally. Your brand will be visible in multiple locations such as events, social media and in our quarterly print/online program guide. You will contribute to making this community *an even better place to live* by enhancing the development and improvement of outdoor recreation.

Thank you for considering this opportunity to make an impact. On the following pages, you'll find details about our 2026 sponsorship opportunities for popular events such as **Fun Runs**, **Movie Parties** and the annual **Halloween Hop & Howl**.

If you have any questions, or have sponsorship ideas/suggestions of your own, please contact me at (937) 433-5155 ext. 215 or jhensel@cwpd.org.

We look forward to partnering with you as an event sponsor!

Sincerely,

Jake Hensel
Program Manager
Centerville-Washington Park District



About the Centerville-Washington Park District

Founded in 1959 as the Washington Township Park District, the Centerville-Washington Park District (CWPD) now operates eight community parks, nine nature parks and 34 neighborhood parks encompassing 1,063 acres in Centerville and Washington Township, a vibrant suburban community of 61,000.

Mission Statement

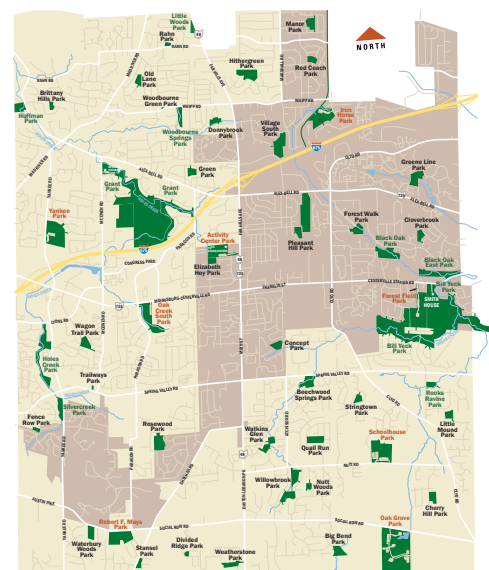
Deliver fun, healthy, and outstanding park experiences that connect the community with the outdoors.

Vision Statement

To become the outdoor recreation destination of choice for the community we serve.

Organizational Values

Creating positive memories • Integrity • Public service
Fiscal responsibility • Environmental responsibility



About the Fun Run Series

Lace up and enjoy the fun! Fun Runs are free community events held up to three times per year, in the spring, summer and/or fall. Each event draws an average of 150 – 200 participants. Fun Runs take place in several large CWPD community parks — Forest Field, Oak Grove or Schoolhouse Parks. Each of the parks feature popular playgrounds, clean restrooms, athletic fields, large group picnic shelters and ample parking, making them an ideal setting for family-friendly outdoor fun!

Fun Runs feature a one-mile course on accessible surfaces with themed activities and nature education facts along the way, plus a 100-meter dash for our younger participants. The welcome area to every Fun Run features games, activities and/or crafts, depending upon the event's theme.



Fun Run Event Sponsor Benefits

One \$350 sponsorship opportunity, monetary or in-kind, is available per CWPD Fun Run. In exchange for your contribution, you will receive:

- Booth space at the event;
- Opportunity to speak before the 100-meter dash;
- Organization name/logo on event signage;
- Organization name listed in event press release on cwpd.org;
- Social media exposure on CWPD's Facebook and Instagram (14,000+ followers combined);
- Organization logo featured in CWPD's quarterly program guide (mailed to all 27,000 households in Centerville and Washington Township, and available online)*

*Sponsor must meet printing deadlines to receive this benefit.





About Movie Parties in the Park

Lights, laughter and community under the stars! Movie Parties in the Park are among CWPDP's most popular family events, drawing 400–500 attendees to each of the three movie nights held annually. Events are hosted at community parks. The 2026 Movie Parties will be held at Forest Field, Oak Creek South and Yankee Parks. Both parks offer playgrounds, restrooms, picnic shelters and plenty of space for families to relax and enjoy the show.

Each Movie Party begins with themed crafts, snacks, games and food trucks, all tied to that evening's movie. When the sun sets, families settle in to watch a beloved film on a giant inflatable screen!

Movie Party Event Sponsor Benefits

One \$1,000 sponsorship opportunity is available per CWPDP Movie Party in the Park. In exchange for your contribution you will receive:

- Booth space at the event;
- Opportunity to speak before the movie begins;
- Organization name/logo on event signage;
- Organization name listed in event press release on **cwpd.org**;
- Organization logo featured in CWPDP's quarterly program guide (mailed to all 27,000 households in Centerville and Washington Township, and available online)*;
- Social media exposure on CWPDP's Facebook and Instagram (14,000+ followers combined);
- Listed as a Facebook event co-host.

*Sponsor must meet printing deadlines to receive this benefit.



About Halloween Hop & Howl

CWPDP's sixth annual Halloween Hop & Howl series will take place in 2026! The free Hop & Howl events began as charming self-guided Halloween experiences for preschoolers and their families. The events have grown each year, both in terms of activities offered and attendance. Families visit sponsored allergy-free treat stations along the way.

Halloween Hop & Howl is designed to be inclusive for all participants, featuring a paved trail for easy accessibility and offering **only allergy-friendly giveaways**.

In 2026, Halloween Hop & Howl will take place on Thursday, October 1, and Thursday, October 8, from 4 to 5:30 p.m. at one of the Park District's most popular parks, Forest Field Park (2100 E. Centerville Station Rd.). The event time provides a convenient window to give many families the opportunity to attend.

Forest Field Park is a 44-acre community park with all-access traditional playground equipment, a natural play area, a large group picnic shelter and indoor restrooms.

Station Sponsor Requirements

There is **no cost** for businesses to participate in Halloween Hop & Howl. To participate you must:

- Be at Forest Field Park from 3:30 to 6 p.m. on event days. The events run from 4 to 5:30 p.m.
- Provide a table decorated in fall, Halloween, and/or your business theme; chairs are recommended.
- Provide at least 250 free giveaways per event night. All giveaways must be peanut, tree-nut, gluten and dairy free. Non-food giveaways children will enjoy are also welcome.
- Help CWPDP deliver fun, healthy and outstanding park experiences by enthusiastically interacting with the children.
- Wear name tags or business logo wear.
- Submit a signed CWPDP sponsor contract.

Please note Halloween Hop & Howl events are outdoors and weather-dependent.

Station Sponsor Benefits

In appreciation for your participation, you will receive:

- Booth space at the event;
- Organization name/logo on event signage*;
- Social media exposure on CWPDP's Halloween Hop & Howl Facebook event pages.

Benefits are dependent on a signed contract received two weeks prior to the event.

*Sponsor must meet printing deadlines to receive this benefit. Vector logos are preferred. Please submit your logo with your registration.

Halloween Hop & Howl Contact Information

For more information about Halloween Hop & Howl sponsorships, please contact Recreation Supervisor Ally Berger at aberger@cwpsd.org or 937-433-5155 ext. 219. Sponsorship registrations will begin on September 1, 2026.

Ready to Get Involved?



Thank you for your interest in supporting community programs that bring families together! Your sponsorship makes these events possible, and helps create lifelong memories for local residents.

If you'd like to discuss custom sponsorship ideas, please contact Jake Hensel, Program Manager, at (937) 433-5155 ext. 215 or jhensel@cwpsd.org.

Let's make 2026 an amazing year in your community's BIG backyard!





221 N. Main St. | Centerville, OH 45459 | 937-433-5155 | cwpd.org